



Clean Valley Council would like **to invite you to participate in the 4<sup>th</sup> Annual Recycled Regatta along with the The Great Roanoke Duck Race!** The event will be held in Wasena Park on June 2<sup>nd</sup> and will draw people from across the Roanoke Valley.

**Roanoke River Fest & Recycle Regatta** will be a day filled with music, river racing, food trucks, workshops and fun all to celebrate the Roanoke River! The event will be our signature fundraiser for Clean Valley Council to support stormwater education, litter prevention and recycling.

*Your support of this event will help keep the Roanoke Valley beautiful and protect the Roanoke River through youth and adult education, pollution prevention and environmental conservation.*

We believe **PARTNERSHIPS** provide lasting change in our community. There are many levels of support you and your business can provide through this partnership opportunity:

- 🌱 Title Sponsorship
- 🌱 Donation Levels
- 🌱 Yearbook Advertising
- 🌱 Volunteering (Day of the Event)
- 🌱 Committee Member Involvement (2 -4 hrs/month, Jan – June)
- 🌱 Vendor Space

We are currently celebrating our 40<sup>th</sup> anniversary! Instead of doing an average annual report this year, we will be publishing a CVC Yearbook! This yearbook will show our story as we progressed from a small litter clean up team to the Valley wide organization we are today. We will show **how your story connects to our story** through an impactful historical document that will last for years to come. The yearbook will be distributed to all local libraries, schools and throughout the community. We are selling advertisements for the yearbook as well as hard copies. Your advertisement will boast your companies spot in history, be part of our story and this historical document while showing your support for a greener, cleaner Roanoke Valley!

Mary Ann Brenchick  
Executive Director  
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Clean Valley Council

**541 Luck Ave, Suite 319 Roanoke, Virginia 24016**



Clean Valley Council  
 Recycled Regatta & Duck Race  
 June 2<sup>nd</sup> 2018



**Title Sponsorship: \$5,000**

We are currently seeking a company to be the title sponsor of the event. Your company will have the naming rights of the event. Your logo will be featured at the awards ceremony, on social media, on the CVC website and any other forum that becomes available, on top of all of the Watershed Warrior benefits.

**Other Sponsorship Levels:**

Sponsorship Level	Amount	Race Entry	Logo Online *	¼ Page Ad**	Half Page Ad**	Vendor Booth	Logo on T-shirt	Full Page Ad**
<b>Watershed Warriors</b>	\$1000	X	X	-	-	X	X	X
<b>River Rapids</b>	\$750	X	X	-	X	X	X	
<b>Creek Champions</b>	\$500	X	X	-	X	X		
<b>Stream Savers</b>	\$250	X	X	X				

\*Logo will be placed on the CVC website and on the Facebook page \*\*  
 Advertising will be included in the *very unique* CVC 40<sup>th</sup> anniversary annual report **Yearbook**. This will be distributed throughout the community to celebrate CVC's 40 years of making a greener, cleaner Roanoke Valley. You will receive a hard copy that will be designed as a coffee table book. Your ad will tie into what we do together and how that impacts our region.

**Yearbook Advertisement:**

Your advertisement will boast your companies spot in history, be part of our story and this historical document while showing your support for a greener, cleaner Roanoke Valley!

Advertisement Size	Price
<b>Double Page</b>	\$500
<b>Full Page</b>	\$300
<b>Half Page</b>	\$175
<b>Quarter Page</b>	\$100

*Thank you for making a difference and being a leader for a greener, cleaner place to work, play and live!*



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### Sponsorship Form

Name: \_\_\_\_\_ Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Organization: \_\_\_\_\_ Email: \_\_\_\_\_

Check which Sponsorship Level your organization is interested in:

- Title Sponsorship (\$5,000)    Watershed Warriors (\$1,000)    River Rapids (\$750)
- Creek Champions (\$500)    Stream Saver (\$250)

Are you interested in only a Yearbook Advertisement?  Yes (please also check below)    No

- Double Page (\$500)    Single Page (\$300)    Half Page (\$175)    Quarter Page (\$100)

Organization contact for Logo and Design:  Same as above    Other: \_\_\_\_\_

Vendor Information	Race Entry
<p><i>Please only fill out if you are a Title Sponsor, Watershed Warrior, River Rapid or Creek Champion</i></p> <p>How big of a space will your tent or workshop need? _____ Square Feet</p> <p>Electricity Needed? ___ Yes ___ No</p> <p>What activities will you have at your Vendor Space? _____            _____            _____</p> <p>Any other information necessary or equipment needed?            _____            _____</p>	<p><i>Included with all sponsorship levels</i></p> <p>Team Captain: _____</p> <p>Phone: _____</p> <p>Email: _____</p> <p>Team Name: _____</p> <p>Other Teammates:            _____            _____            _____</p> <p>Are all teammates over 18? ___ Yes ___ No</p>



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